

POETRY CONTEST

I hereby give The Jesse Lewis Choose Love Movement (“Movement”) and its employees, agents and representatives who are acting on behalf of Movement, the worldwide right to use my name, voice, creative work(s), portrait, likeness, testimonial(s) and statement(s), including photographs, video, film and/or other recordings of me (collectively, my “Likeness”), to the extent my Likeness relates to my interaction or involvement with the Movement and/or my use of the Movement’s materials and/or curriculum, for purposes that support the mission of the Movement, including advertising, marketing, promoting, and/or publicizing Movement.

I agree that I will not hold or seek to hold Movement responsible for any liability resulting from the use of my Likeness in accordance with the terms of this Agreement. I further understand that no special compensation will be provided to me for use of my Likeness and that I may not be informed in advance of the use of my Likeness.

In addition, I waive any right of privacy associated with my Likeness as well as the right to inspect or approve any finished product, including written or electronic copy, wherein my Likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of my Likeness. I hereby hold harmless and release and forever discharge Foundation from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization.

I have read and have understood this Release. I understand by filling out this form and acknowledging this release, I have given up substantial rights. I have voluntarily agreed to this Release. I certify that I am 18 years of age or older or that my parent/guardian has agreed to the terms.

Name (Please Print)

Date

Signature

Release for Minors (those under the age of eighteen):

I, the undersigned, being a parent or legal guardian of the minor, hereby consent to the foregoing conditions and warrant that I have the authority to give such consent.

Name of Parent or Legal Guardian (Please Print)

Date

Signature of Parent or Legal Guardian

Name of School

Name of Teacher and Grade

CLAM CONTEST RULES

1. ELIGIBILITY. This Customer prize drawing is open only to legal United States residents of the 50 States and District of Columbia, 18 years of age and older at the time of entry. Employees of Jesse Lewis Choose Love Movement, its parent and affiliated companies, and their immediate family members (spouses, parents, siblings, children and each of their respective spouses) living in the same household are not eligible to enter, win or otherwise participate. Persons who have won this prize drawing in the preceding twelve (12) months are eligible to register a survey opinion but are not eligible to win a drawing for a prize. This prize drawing is governed by applicable federal and state laws.

2. HOW TO PARTICIPATE AND ENTER THE PRIZE DRAWING. No purchase is necessary to enter or to win this drawing. All eligible entrants have an equal opportunity to win. You may enter by any one of the following ways:

a. Online, by completing one of the actions listed below:

1.) Follow us on at least one of the following social media platforms:

a.) [Facebook](#)

b.) [Instagram](#)

c.) [Twitter](#)

2.) Enter this year's poetry contest and write a poem using the theme of Choose Love or the pillars of the formula (Courage, Gratitude, Forgiveness, or Compassion-in-Action). Submit your entry here: <https://bit.ly/2022clamcontest>

3.) Download the Choose Love Awareness Toolkit by filling out the form by providing your first and last name and email address. Form: <https://bit.ly/2022clamtoolkit>

4.) Complete the BINGO card by posting photo or video evidence of you completing the activities on social media using the hashtag #CLAM2022 and tagging us.

5.) Participate in any one of the daily challenges on the February 2022 Calendar and post photo or video evidence on social media with the hashtag #CLAM2022.

6.) Donate to the Jesse Lewis Choose Love Movement online or by mail. Ways To Donate: <https://chooselovemovement.org/ways-to-give/>

7.) Buy a ticket to the 2022 Choose Love Summit: <https://bit.ly/2022clsummit>

8.) Buy a featured CLAM item from the Choose Love Movement's online store: <https://chooselovemovement.org/product-category/featured-clam-items/>

9.) Host your own Choose Love Awareness Month event where you help share all that the Movement has to offer. For example:

a.) Host your own book club using one of Scarlett's books.

b.) Gather your friends and/or family and participate in one of our events.

c.) Host a Choose Love CARES Workshop or invite Scarlett to host a talk for your school/district, community, or organization.

- d.) Host a self-care/healing game night where you sip on some Choose Love Tea and play It's In The Cards to balance your energy.
- 10.) Join a Choose Love event in the month of February 2022 and represent Choose Love in some way, such as:
- a.) Wearing something from the Choose Love Store.
 - b.) Wearing a Choose Love Shirt you've created yourself or one that your school made incorporating our logo.
 - c.) Wearing our logo colors (turquoise, orange, or yellow).
 - d.) Wearing something with hearts or ducks on it.

b. By Mail, by mailing a 3" x 5" card with the entrant's full name, date of birth, address, and e-mail address, to:

Jesse Lewis Choose Love Movement
Attn: CLAM 2022 Customer Prize Drawing
PO Box 605
Newtown, Connecticut 06470.

Only one entry per envelope will be entered into the prize drawing; multiple entries in a single envelope will all be discarded and will not be entered in the prize drawing. Only one entry, regardless of the type of entry, per customer for each drawing is allowed.

3. PRIZES. There will be one prize winner for each of the prizes listed. The prize may not be substituted, transferred or exchanged except at the sole discretion of Jesse Lewis Choose Love Movement.

4. WINNER SELECTION. On the designated drawing date, one potential prize winner will be selected for each prize in a random drawing from among all eligible entries received during the survey period.

The odds of winning depend upon the total number of eligible entries received. Each potential winner will be contacted by EMAIL approximately fourteen (14) days after the drawing date to verify potential winner's mailing address. Each potential winner will then be notified by mail approximately seven (7) days after verification of mailing address. Prize notifications or prizes returned as undeliverable, failure to respond to Jesse Lewis Choose Love Movement's attempts to contact the potential winner and failure to return completed and signed affidavit and release within seven (7) days will result in forfeiture of prize and an alternate winner being selected. If, in Jesse Lewis Choose Love Movement's opinion, there is any suspected or actual evidence of tampering with any portion of the prize drawing process, Jesse Lewis Choose Love Movement reserves the

right to terminate the prize drawing for that month and instead conduct a random drawing to award the prize using all eligible entries received as of the termination date.

5. GENERAL RELEASE. BY ENTERING THIS PRIZE DRAWING A PERSON RELEASES AND HOLDS HARMLESS

Jesse Lewis Choose Love Movement, ITS PARENT, SUBSIDIARIES AND AFFILIATED ENTITIES, THEIR DIRECTORS, OFFICERS, EMPLOYEES, AGENTS AND REPRESENTATIVES FROM ANY AND ALL CLAIMS FOR INJURIES OR DAMAGES OR MONETARY CONSIDERATION OF ANY KIND, INCLUDING COSTS AND ATTORNEY FEES ARISING OUT OF, OR CLAIMED TO ARISE OUT OF, PARTICIPATION IN THE OPINION SURVEY OR PRIZE DRAWING, OR BOTH.

6. PRIZE DRAWINGS. Prize drawings will be conducted on the date specified in the survey invitation. Entries received after such time will be entered in the next prize drawing when and if one is created.

7. STATES WHERE PROHIBITED. This prize drawing is void wherever prohibited by law and outside the United States. There will be no prize substitutions or cash redemptions. Should the prize become unavailable, Jesse Lewis Choose Love Movement may substitute a prize of equal or greater value and will change these rules to identify a different prize if the unavailability becomes permanent. Jesse Lewis Choose Love Movement is not responsible for any warranties related to misuse or malfunction of the prize, nor will Jesse Lewis Choose Love Movement be available to provide assistance with usage questions related to the prize.

8. PRIZE DRAWING TERMINATION. Jesse Lewis Choose Love Movement reserves the right to cancel the prize drawing at any time, and may, in its sole discretion, cancel and monthly drawing if the prize drawing is subject to manipulation, tampering, misconduct, fraud, technical failures or any error destroys the integrity of the prize drawing as determined by Jesse Lewis Choose Love Movement.

9. ACCEPTANCE OF RULES. Your entry for a prize drawing constitutes your acceptance and agreement to be bound by these rules, terms and conditions and if you win a prize drawing, your entry constitutes your consent for Jesse Lewis Choose Love Movement to use your name, photograph, likeness, biography, voice and/or video for advertising and promotional purposes, including online announcements and posting of your name if you win the prize drawing, without additional compensation, except where prohibited by law. Taxes are the sole responsibility of the prize drawing winners.

10. RULES MODIFICATION. These Official Rules may be modified at any time by Jesse Lewis Choose Love Movement, and the modified rules will be posted on <http://chooselovemovement.org/sweepstakes-rules/>.

11 WINNERS LIST. After each drawing the name of the winning entrant will be posted on a winners list at:

<http://chooselovemovement.org/clam2022>.