



## About Scarlett Lewis

Scarlett Lewis founded the nonprofit Jesse Lewis Choose Love Movement in honor of her son, Jesse, who was murdered during the Sandy Hook Elementary School tragedy in December 2012. Shortly after his death, Scarlett decided to be part of the solution to the issues that we're seeing in our society -- that also caused the tragedy -- and turned it into an opportunity to build a culture of love, resilience, forgiveness, and connection in our communities at a time when it is needed the most.

Scarlett became an advocate for social and emotional learning (SEL) and character development to help children manage their emotions, feel connected, and have healthy, meaningful relationships. She created the Choose Love For Schools program, a no cost, comprehensive, lifespan, next generation character and social emotional development (CSED) program that teaches children how to thoughtfully respond with love in any situation by using the Choose Love Formula (Courage + Gratitude + Forgiveness + Compassion-in-Action), and offer ways for children to handle adversity, have courageous conversations, and to respond with love.

Choose Love extends beyond the classroom through additional no-cost programs, including programs for the home, communities, athletics, and the workplace. In addition, the movement offers Choose Love C.A.R.E.S. (Cultivating Authentic Relationships in the Education System), Experiential Educator Wellness Workshops for school leaders and educators, as well as multiple extension programs. The Choose Love programs have been accessed in all 50 states and in more than 120 countries, reaching 3 million children.

Scarlett is the author of *Nurturing Healing Love: A Mother's Journey of Hope & Forgiveness*, a memoir of her journey toward choosing love and forgiveness; *From Sandy Hook to the World: How the Choose Love Movement Transforms Lives*, an in-depth look at how Scarlett founded the Movement and its impact around the world today; and *Rose's Foal*, a children's book, with photographs by Scarlett Lewis, that tells the poignant story of a beloved horse and her newborn foal.

**For more information about our program, please visit [www.ChooseLoveMovement.org](http://www.ChooseLoveMovement.org).  
You may also email us at [info@jesselewischooselove.org](mailto:info@jesselewischooselove.org).**



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Since the tragedy, Scarlett has spoken across the U.S. and internationally to diverse audiences sharing her empowering story and the organization's far-reaching programs, urging everyone to become part of the solution to the issues the world is facing. Scarlett has spoken at multiple national, statewide, and community-based events including hundreds of talks at schools, addressing educators and administrators.

In 2022, Scarlett was named to Bloomberg Businessweek's 2022 Bloomberg 50, and was a featured speaker at the New York Times DealBook Summit 2022 alongside many of our world leaders, CEOs of businesses and emerging leaders. In 2021, Scarlett was named a Forbes 50 over 50 Impact Honoree, one of 50 women leading the way with impact and changing their communities and the world in ways big and small through social entrepreneurship, law, advocacy and education.

Scarlett was the keynote speaker at the 2018 and 2019 National Forum on Character presented by Character.org and in 2020 and the keynote speaker for the New England Head Start Association. In addition, Scarlett has presented at the Music City SEL Conference in Nashville; SXSW EDU Conference; ASCD Empower; the Nebraska Mental Health Conference; and multiple statewide Counselor Association Conferences.

Scarlett has been interviewed by CNN, NBC, BBC, Fox News, CBS, the Today Show, The Guardian, and many regional papers and podcasts about the Choose Love Movement and the neuroscience behind the Choose Love Formula and the benefits of SEL, and has been featured in high-profile magazines, including Fortune, People Magazine, Strive, and the Huffington Post. Scarlett also hosts the ChoosELove Podcast, interviewing noted authors and experts on post-traumatic growth, self-empowerment, brain health, resilience, forgiveness, trauma and grief, mental health, and more.

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