January, 2024

We’d like to invite you to participate in [Choose Love Awareness Month](https://chooselovemovement.org/awareness-month-2024/) starting on February 1, 2024. This is our annual month-long celebration promoting safer schools and more loving communities!

This year’s theme is ‘Jesse and the Starfish’. The story reminds us that everyone can make a positive impact through a small act of kindness. It’s about recognizing the value of each individual connection and understanding that, collectively, these moments contribute to a more compassionate and interconnected world.

Choose Love will provide schools with an activity toolkit, which includes:

* Printable Activities - word search, coloring activity, action steps calendar, class pledge sheet, and more;
* Printable Resources - poster, bookmark template, certificate of participation;
* Essay Contest with prizes for individual students; classrooms; and a $500 scholarship for high school students.

Additionally, we will be hosting three virtual events that are free to attend:

* Classroom Kickoff for elementary students on February 1st
* Parent Event ‘Choose Love with Starfish Moments’ on February 13th
* Educator Spotlight Webinar “Choosing Love in Your School’ on February 27th

Please learn more at [www.ChooseLoveMovement.org](http://www.chooselovemovement.org).

Choose Love everyday,

Patrick Kerrigan
Director of Engagement
Jesse Lewis Choose Love Movement