



2025 Choose Love Awareness Month

OFFICIAL CONTEST RULES

1. **ELIGIBILITY.** This poster contest is open only to legal United States residents of the 50 States and District of Columbia, enrolled in elementary, middle or high school at the time of entry. Employees of Jesse Lewis Choose Love Movement, its parent and affiliated companies, and their immediate family members (spouses, parents, siblings, children and each of their respective spouses) living in the same household are not eligible to enter, win or otherwise participate. This contest is governed by applicable federal and state laws.

2. **HOW TO PARTICIPATE AND ENTER THE PRIZE DRAWING.** No purchase is necessary to enter or to win this drawing. All eligible entrants have an equal opportunity to win. Poster art must be original artwork. Digital artwork is acceptable however use of AI is not permitted.

a. **How to Enter:**

- 1.) Enter this year's poster contest showing how you use the Choose Love Formula to create a 'Ripple of Love,' and help create a kinder and more compassionate world. Original art using traditional or digital art. AI is not permitted. 8x10 or 11x17 paper or canvas.
- 2.) Elementary Classroom Entries must include only one entry per student. Each classroom may only submit one collective entry into the prize drawing. Middle and High school entries may be submitted by individual students.
- 3.) Posters may be submitted online by February 28, 2025 by completing the online entry form and uploading a high-resolution PDF, PNG or JPEG.
- 4.) Poster may also be submitted by mail. Original Posters may be mailed, and postmarked by February 28, 2025. Submissions should be mailed to:

Jesse Lewis Choose Love Movement
PO Box 605
Newtown, CT 06470

3. **PRIZES.** There will be one prize winner for each of the prizes listed. The prize may not be substituted, transferred or exchanged except at the sole discretion of Jesse Lewis Choose Love Movement.



Classroom:

- 1st Place: Choose Love Classroom Kit (\$250 value)
- 3 Finalists: 20 Choose Love wristbands; 20 pencils

Individual:

- 1st Place: Choose Love Gift Basket including hoodie, hat and journal
- 3 Finalists: Choose Love t-shirt and wristband

4. WINNER SELECTION. On the designated date, potential prize winners will be selected by the Choose Love judges from all eligible entries received during the contest period.

The odds of winning depend upon the total number of eligible entries received. Each potential winner will be contacted by EMAIL approximately thirty (30) days after the drawing date to verify the potential winner's mailing address. Each potential winner will then be notified by mail approximately seven (7) days after verification of the mailing address. Prize notifications or prizes returned as undeliverable, failure to respond to Jesse Lewis Choose Love Movement's attempts to contact the potential winner and failure to return completed and signed affidavit and release within seven (7) days will result in forfeiture of prize and an alternate winner being selected. If, in Jesse Lewis Choose Love Movement's opinion, there is any suspected or actual evidence of tampering with any portion of the prize drawing process, Jesse Lewis Choose Love Movement reserves the right to terminate the prize drawing for that month and instead conduct a random drawing to award the prize using all eligible entries received as of the termination date.

5. GENERAL RELEASE. BY ENTERING THIS PRIZE DRAWING A PERSON RELEASES AND HOLDS HARMLESS

Jesse Lewis Choose Love Movement, ITS PARENT, SUBSIDIARIES AND AFFILIATED ENTITIES, THEIR DIRECTORS, OFFICERS, EMPLOYEES, AGENTS AND REPRESENTATIVES FROM ANY AND ALL CLAIMS FOR INJURIES OR DAMAGES OR MONETARY CONSIDERATION OF ANY KIND, INCLUDING COSTS AND ATTORNEY FEES ARISING OUT OF, OR CLAIMED TO ARISE OUT OF, PARTICIPATION IN THE OPINION SURVEY OR PRIZE DRAWING, OR BOTH.



6. STATES WHERE PROHIBITED. This prize drawing is void wherever prohibited by law and outside the United States. There will be no prize substitutions or cash redemptions. Should the prize become unavailable, Jesse Lewis Choose Love Movement may substitute a prize of equal or greater value and will change these rules to identify a different prize if the unavailability becomes permanent. Jesse Lewis Choose Love Movement is not responsible for any warranties related to misuse or malfunction of the prize, nor will Jesse Lewis Choose Love Movement be available to provide assistance with usage questions related to the prize.

7. PRIZE DRAWING TERMINATION. Jesse Lewis Choose Love Movement reserves the right to cancel the contest or prize drawing at any time, and may, in its sole discretion, cancel if the prize drawing is subject to manipulation, tampering, misconduct, fraud, technical failures or any error destroys the integrity of the prize drawing as determined by Jesse Lewis Choose Love Movement.

8. ACCEPTANCE OF RULES. Your entry for a prize drawing constitutes your acceptance and agreement to be bound by these rules, terms and conditions and if you win a prize drawing, your entry constitutes your consent for Jesse Lewis Choose Love Movement to use your name, photograph, likeness, biography, voice and/or video for advertising and promotional purposes, including online announcements and posting of your name if you win the prize drawing, without additional compensation, except where prohibited by law. Taxes are the sole responsibility of the prize drawing winners.

9. RULES MODIFICATION. These Official Rules may be modified at any time by Jesse Lewis Choose Love Movement, and the modified rules will be posted on <http://chooselovemovement.org/sweepstakes-rules/>.

10 WINNERS LIST. After winners have been selected, winners will be notified via email.

<https://chooselovemovement.org/awareness-month-2025/>

Jesse Lewis Choose Love Movement will hold the right to publish all posters on the website, in promotional materials i.e. blog, emails, flyers, etc. and may compile in a book, digital or printed poster, which may or may not be for sale where all proceeds will benefit the Choose Love Movement.