

SCARLETT LEWIS

Chief Movement Officer & Founder
Choose Love Movement™



CHOOSE LOVE, A UNIVERSAL MESSAGE OF COURAGE, COMPASSION & RESILIENCE

Scarlett Lewis delivers a message that moves people to their core. Blending heartfelt storytelling, moving tributes, and compelling research, Scarlett captivates audiences through an engaging one-of-a-kind, transformational experience. Her talks go beyond inspiration to spark real emotional and behavioral change. Attendees leave not only motivated but equipped—with a renewed sense of purpose, and the tools to Choose Love in their daily lives. Her talks don't just inspire change—they ignite it.

Booking & Contact

Keynotes (in-person & virtual)
Professional development workshops
Panel discussions
Global summits, civic engagements, and more

Contact:

✉ info@jesselewischooselove.org

🌐 www.ChooseLoveMovement.org

Your Team Will Learn How To:

- Model resilience and connection: Foster a workplace culture rooted in strength, collaboration, and optimism.
- Embrace courage under pressure: Face adversity with confidence, grace, and clarity.
- Cultivate gratitude for an unshakable mindset: Build inner-strength and develop tools to thrive under stress.
- Leverage forgiveness as a superpower: Let go of past conflicts to create stronger relationships, better communication, and a unified team.
- Harness pain for meaningful purpose: Transform challenges into opportunities for growth and innovation.

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Topics



What Makes Scarlett's Message Unique?

Lived Subject Matter Expert - Her universal message with essential life skills for all ages and stages, anywhere facing any challenge

Rooted in Personal Experience – Scarlett turned unimaginable tragedy into a global movement. Her authenticity and resilience captivate audiences and give hope.

Universally Applicable – The Choose Love Formula™ works in any environment—home, classroom, boardroom, correctional facility, or community.

Bridges Division – Love is the unifying force that transcends politics, religion, race, and background.

Backed by Science – Grounded in neuroscience, emotional intelligence, and evidence-based practices.

Popular Topics include:

Schools & Education Conferences:

Creating Safe, Connected Schools Where Love Leads Learning

Scarlett Lewis shows how to transform school communities through healing, connection, and courage. Learn to understand trauma, foster post-traumatic growth, and strengthen well-being through emotional intelligence. Discover how the Choose Love Movement™ reduces bullying, builds belonging, and creates resilient, emotionally safe classrooms.

Corporate & Organizational Leadership:

The Business Case for Choosing Love: Leading with Courage and Compassion

Scarlett Lewis shows how courageous, compassion-driven leadership boosts performance, retention, and resilience. Learn the neuroscience of stress, the power of empathy, and how to build connected, high-performing teams that thrive through adversity.

Civic Groups & Communities:

Restoring Unity Through the Power of Choosing Love

Discover how kindness, empathy, and curiosity can bridge divides and strengthen communities. Scarlett Lewis empowers audiences to shift from fear to thoughtful action, fostering resilience and connection through the daily practice of choosing love.

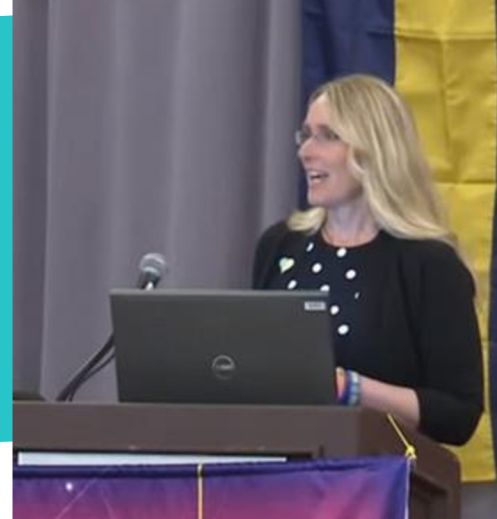
Global Conferences & Nation-Scale Movements:

A Global Call to Choose Love Over Fear

At a time of global division, the Choose Love Movement™ offers a universal formula—courage, gratitude, forgiveness, and compassion—for healing, unity, and purpose. Backed by science and real-world impact, it's a powerful path forward for transforming communities and cultures worldwide.

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PROFILE



Scarlett Lewis is a renowned thought leader, international speaker, and founder of the Choose Love Movement™, a global nonprofit inspired by the heroic life and final message of her son Jesse, who was tragically killed in the Sandy Hook Elementary School shooting. Scarlett's life mission is to empower people around the world to choose love over fear in every circumstance, cultivating healing, resilience, and well-being.

Her message is not only universal but also uniquely needed now. In a time marked by fear, division, mental health struggles, and burnout, Scarlett delivers an urgent, science-backed call to action to reclaim our power, reconnect with one another, and create cultures that are inclusive, resilient, and compassionate.

Honors:

- AARP Purpose Prize Fellow
- Bloomberg Businessweek's Bloomberg 50
- Forbes 50 over 50 Impact Honoree
- Honorary Doctorate, College of Arts and Sciences. Quinnipiac University
- Anthem Award – Non-Profit Campaign for Product, Innovation or Service
- Karen Armstrong Humanitarian Award
- Stevie Award for Women in Business
- Anthem Award – Leader of the Year in Awareness: Education, Art, & Culture
- and more.

Speaking Engagements:

- New York Times DealBook Summit
- First Responder Mental Health & Wellness Summit
- CASEL International
- Child Welfare Education Conference
- Interlocal Risk Management Association's Annual Conference
- Aperture Education's SEL Summit
- SXSW Education Conference
- Highlands Institute in Rome, Italy
- UPLIFT Festival, India
- Transformational Leadership Conference
- and more

Author:

- Nurturing Healing Love: A Mother's Journey of Hope & Forgiveness
- Choosing Love - A Pathway to Flourishing
- From Sandy Hook to the World: How the Choose Love Movement Transforms Lives
- Rose's Foal

Achievements:

- Attended White House Roundtable for the Federal Commission on School Safety Report
- Member of the Federal Commission on School Safety Commission
- Introduced the Jesse Lewis Empowering Educators Act into the US Senate

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Testimonials



"Scarlett Lewis, a mom who lost her son in the Sandy Hook School tragedy, turned her pain into a powerful mission to help children learn compassion and love. Instead of losing herself to grief, Scarlett has chosen to heal, and to move humanity forward." – **Maria Shriver**, *Peabody and Emmy Award-winning journalist and producer, NY Times Best Selling Author*

"Scarlett Lewis was able to continue to live and thrive by managing her emotions and peacefully resolve conflict. I learned that the everyday conflict that we deal with, whether it's in our personal lives or at work, can be managed successfully. Everyone that leaves her training comes out with a higher level of understanding of human emotion and dealing with pain or conflict." – **Commissioner Robert Quinn**, *NH Department of Safety*

"Scarlett, I need to thank you for this amazing program. The energy and passion that you gave, I'm not sure I've seen in a presenter before. Keep up all that you are doing, and we hope to work with you again in the future." – **Kelli Lefler**, *Associate State Director – Community Outreach, AARP*

"Scarlett's story is powerful, insightful, and captivates the attention of any audience. I left feeling inspired and hopeful because of Scarlett's drive to speak with purpose and passion. She's an inspirational speaker and her character as a person is just as impressive. Scarlett Lewis is blessing to us all." – **Damen Lopez**, *Founder, No Excuses University*

"Scarlett Lewis has come to know and teach the eternal truth that whatever the problem, no matter how severe, love is the answer. This is the message of all of our great spiritual masters." – **Dr. Wayne Dyer**, *Internationally Renowned Author, Speaker, and Self-help Guru*

"Scarlett, you define bravery and kindness...Your movement will save lives, and honor one very, very special one." – **Lady Gaga**, *Grammy Award Winning Singer, Actress, Philanthropist*

"Scarlett taught me SO much about forgiveness, healing, and choosing to spread love even in the wake of unimaginable heartbreak." – **Nick Ortner**, *CEO, Tapping Solution, and NYT Best-Selling Author*

"Scarlett Lewis has been sharing Jesse's love and healing with schools, prisons, and workplaces around the country. One way or another, everyone should be part of Scarlett's Choose Love Movement™." – **Tim Shriver**, *President and Chief Executive Officer, Special Olympics International*

"Scarlett is one of my heroes. She is so kind, so brave. We all need to tap into love, compassion, and kindness." – **Cynthia Germanotta**, *Co-Founder and President, Born This Way Foundation*