

The State of New Hampshire
By Her Excellency
Kelly A. Ayotte, Governor

A Proclamation

In the year of our Lord Two Thousand and Twenty-Six

CHOOSE LOVE AWARENESS MONTH
FEBRUARY 2026

WHEREAS, the Choose Love Movement, founded by Scarlett Lewis in honor of her son Jesse, promotes Character Social Emotional Development (CSED) through its comprehensive curriculum, fostering a healthy, positive, and compassionate environment in schools and communities; and,

WHEREAS, in 2018, New Hampshire became the first state in the nation to adopt the Jesse Lewis Choose Love Movement curriculum as a statewide initiative, providing the program at no cost to over 600 educational institutions; and

WHEREAS, the Choose Love for Schools program equips educators and students with essential life skills based on the core pillars of courage, gratitude, forgiveness, and compassion in action; and,

WHEREAS, the implementation of the Choose Love Movement curriculum in New Hampshire has led to noticeable improvements in student behavior, school culture, and academic performance, with students feeling safer, more connected, and more engaged in their education and school activities; and,

WHEREAS, the State of New Hampshire is committed to promoting the well-being of its citizens by supporting initiatives that enhance character, social and emotional development, thereby contributing to safer schools, stronger communities, and a more compassionate society;

NOW, THEREFORE, I, KELLY AYOTTE, GOVERNOR of the State of New Hampshire, do hereby proclaim **FEBRUARY 2026** as **CHOOSE LOVE AWARENESS MONTH** in the State of New Hampshire, and encourage all citizens to embrace the principles of the movement.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Seal of the State of New Hampshire to be affixed this 1st day of February, 2026.

Kelly A. Ayotte

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Governor